

DLA PROJECT

**Common methodology for the
implementation of digital local agenda and its
impact in regional policies**

INTERREG IVC PROGRAMME

Interregional Cooperation

- **Objectives:**
 - To influence **regional policies**
 - To improve the efficiency of development policies and their contribution to the **economic modernisation** and to the improvement of EU's **competitiveness**
- **Type of actions promoted:**
 - **Exchange** of experiences and knowledge
 - **Transfer** of best practices, also to the Structural Funds programs
- **Target Public:**
 - **Regional and local authorities**
- **Priorities:**
 - **Innovation and the knowledge economy**
 - **Environment and risk prevention**



1. **Lead partner:** CCDRN (PT)
2. Eixo Atlantico (ES)
3. Etruria Innovazione (IT)
4. Euregio “Pskov, Livonia” (LV)
5. Euregio “Pskov, Livonia” (EE)
6. University of Tartu (EE)
7. Midland Regional Authority (IE)
8. University of Patras (GR)
9. University of West Macedonia (GR)
10. NORDA (HU) – Regional Development Agency of North Hungary
11. MFG – Public Innovation Agency for ICT and Media (D)

DLA – PARTNER PROFILES

11 partners from 9 countries

- 2 REGIONAL AUTHORITIES (Portugal and Ireland)
- 3 local authorities associations (Spain, Estonia and Latvia)
- 3 Development and Innovation Agencies (Italy, Hungary and Germany)
- 3 Universities (Greece (2) and Estonia)

And what's more, all partners have **support letters** or the commitment of their Regional Authorities

DLA - OBJECTIVES

- **To improve regional policies** in the field of Digital Local Agendas in order to develop new forms and activities related to ICT applications into public services
- **To contribute to economic modernization** and to the improvement of competitiveness in the participating regions
- **To build a cooperation network** for the exchange, update and knowledge improvement about the information society and its applications within the services provided by public administrations

DLA – Main Data

- Global Budget: 1.491.456€
- ERDF contribution: 1.211.872€ (81,25%)
(varies by partner between 75% and 85%)
- Calendar: from preparation to execution
 - Application carried out between 2008 and 2009
 - Submitted in January 2009
 - Subsequent adjustments – December 2009
 - Final approval – end of January 2010
 - 3 years of execution: 01/01/2010-31/12/2012

COMPONENT 1 - Management and Coordination

Responsible partner - CCDR-N

MAIN OUTPUTS		
Kick-off meeting	Porto	Feb 2010
Partnership Agreement	Analysed over the Kick-off meeting and signed by each partner	April 2010
	On going review (due to the substitution of 2 partners)	Feb 2011
Technical Assistance	Subcontracted by CCDRN and at each partner service	
Web-based management Tool	Provided by the TA	
Financial training, including the Web-based management Tool	Provided by the TA	May 2010
Different levels of Coordination	All partners participate in: • Technical Steering Committee • Steering Committee	Brussels, May +Oct 2010 Kozani, Oct. 2010
Progress Reports	Each partner contribute to the PR . The TA, in articulation with LP, draws up the final version	Every semester

COMPONENT 2 - Communication

Responsible partner - Eixo Atlântico

MAIN OUTPUTS	
Logo	
Web page www.projectdla.eu	Main Communication instrument (2010)
Presentation Brochure	Jan/Feb. 2011
E-Newsletter	every six months
Joint or individual press conferences and press releases	On a regular basis, to present the outcomes or right before/after meetings
1 seminar	Presentation of the best practices guide (March 2011)
2 conferences	Addressed to experts on DLA and regional authorities 1 st semester 2011 in Estonia/2 nd sem. in Ireland
Leaflet – summary results	
European closing conference	Italy, October 2012

DLA - ACTIVITIES

COMPONENT 3 - Exchange of Experience

Responsible partner: Etruria Innovazione

A Technical Committee (TSC) has been set up for the development of the work

PROCESS during 2010

Diagnosis	Identification of needs (regional reports) and best practices
Exchange of experiences	Design of common documents Share of 5 Good Practices selected

NEXT STEPS

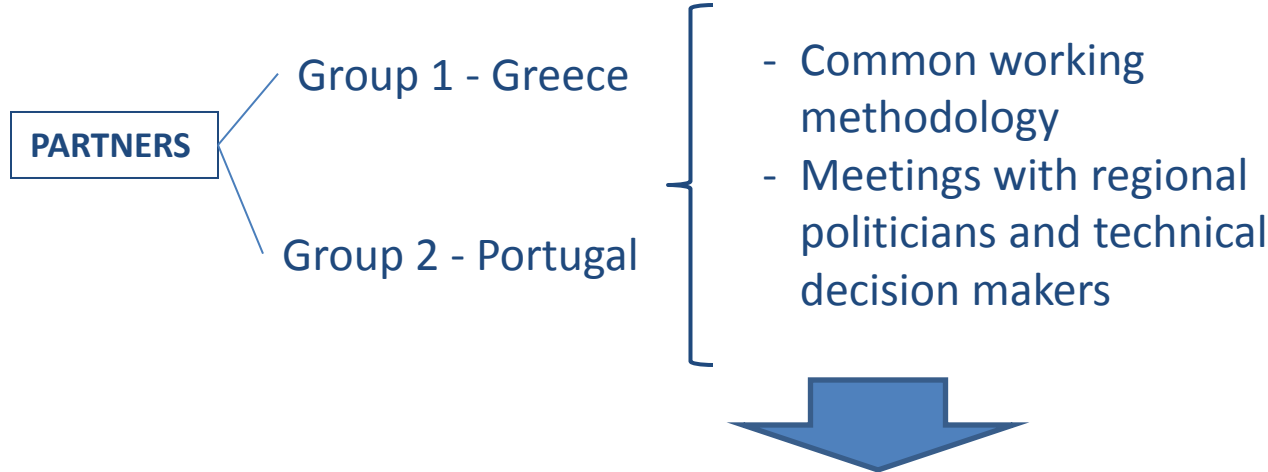
First draft of the general DLA	General guidelines to develop local digital services and innovative services
General DLA and Common Methodology	To insure its transferability to each particular region

DLA - ACTIVITIES

COMPONENT 4: Case Study

Responsible partners: CCDRN and WMU

- **Objective:** 1 case study to prove that the Common Methodology can be used to adapt the General DLA, locally



- **Harmonised Analysis**
- **Comparable results**

An **Operational Plan** will be defined to adapt the General DLA to the region, by using the developed CM

**VALIDATION OF THE COMMON METHODOLOGY AND THE GENERAL DLA.
PROVED TRANSFERABILITY**

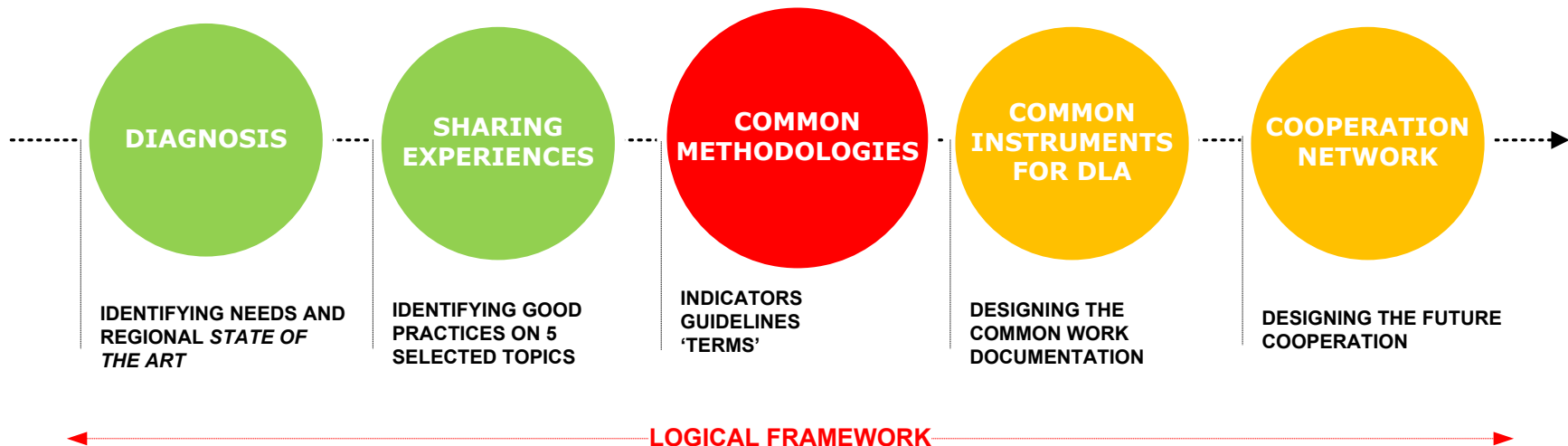
● Overall Objective

The improvement of local policies on digital strategy through the identification and transfer of **good practices** and the development of **common strategic guidelines** and a **common methodology for its implementation**.

● Partners involved

All: “**common**” is the component’s keyword

● Logical framework



● Creation of the Technical Steering Committee (TSC)

● Internal Diagnosis:

- Common working **methodology** for internal analysis (indicators, sources, procedure)
- **State of the art** of the development of the IS in each region

● Sharing of experiences:

- Common working **methodology** for Good Practices (GP) identification
- **5 selected topics:** *E-participation, E-inclusion, Full access to communication, Develop secure digital infrastructures, Advanced municipal and local services*

● Common Instruments for DLA:

- Analysis of regional results on IS
- Analysis of EU practices (www.epractice.eu)
- Common Methodology for implementing a General DLA

● Cooperation network (joint action with component 2):

- Informal activity and debate with other international networks (ERIS@, IT4ALL, ELANET?)
- Strategic guidelines and policy recommendations for general DLA implementation