



MIDLAND REGIONAL AUTHORITY
Údarás Réigiúnach Lár na Tíre



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To register for this conference please post or
email the following details to the address below;

Name(s)

Title(s)

Organisation

Address

Telephone

Email

Additional comments and/ or special requirements

Midland Regional Authority

Bridge Centre, Bridge Street, Tullamore,
Co. Offaly, Ireland

Tel: +353 57 9352996 / 9352997

Fax: +353 57 9352998

Email: info@midlands.ie

Web: www.midlands.ie

There is **no fee** for attending the conference
Lunch, tea/coffee will be provided as part of the
conference attendance

www.daracreative.ie



ICT & PUBLIC SERVICE DELIVERY

Technology Opportunities

Date: 23rd November 2011
Venue: Sheraton Athlone Hotel,
Athlone, Co. Westmeath



MIDLAND REGIONAL AUTHORITY
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MidlandsIreland.ie
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European Union
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INTERREG IVC
INNOVATION & ENVIRONMENT
REGIONS OF EUROPE SHARING SOLUTIONS



European Union
European Regional Development Fund

DLA CONFERENCE 2011

ICT & PUBLIC SERVICE DELIVERY Technology Opportunities

About the Digital Local Agenda (DLA) Project:

The Midland Regional Authority is currently engaged in an Interreg IVC project called Digital Local Agenda (DLA). The aim of the project is to improve local policies on digital strategy through the identification and transfer of best ICT practices and the introduction of a DLA to develop new activities related to the application of Information and Communication Technologies to public services. This is a three year project involving eleven project partners from Portugal, Spain, Italy, Estonia, Latvia, Hungary, Germany and Greece.

About the Conference:

The conference will present a number of ICT best practices identified within the participating regions and also an overview of a Digital Local Agenda and the benefits of adopting a Digital Local Agenda.

The conference will also explore the deployment of e-government services in the public sector and the development of new ways of working and connecting with the citizen.

The Conference will focus on the application of ICT in the everyday lives of children. The key note speaker Mr. Roger Fitzpatrick will provide a view of ICT today and tomorrow's perspective.

Within this context, the conference will examine the use of technology among elected representative from an Irish, Estonian and Portuguese perspective.

The conference is structured in a way to provide a high level of interaction between speakers and delegates. There will be opportunities for questions as well as discussion in each of the sessions.

CONFERENCE PROGRAMME

9.15 – 9.30	Registration - Tea/Coffee
First Session Chaired by Mr. Tim Caffrey, County Manager, Longford County Council	
09:30 – 9.40	WELCOME Cllr. Michael Carrigy, Cathaoirleach Midland Regional Authority .
09:40 – 10.00	DLA Project Background and Overview Mr. Daniel Lynch, DLA Project Technical Specialist, Longford County Council, Ireland.
10:00 – 10.20	DLA Good Practice 1: StadtWiki Karlsruhe. eParticipation of Citizens to Promote Their Territory, Mr. Christian Geiger, University in Friedrichshafen, Germany.
10:20 – 10.40	DLA Good Practice 2: Barcelos With Your Fingers – IS Applied To Tourism, Mr. Miguel Pereira, Municipal City Council Of Barcelos, Portugal.
10.40 – 11.00	Q & A Session
11.00 – 11.15	Tea/Coffee Break
Second Session Chaired by Mr. Francis Sheridan, Director of Services, Longford County Council	
11:15 – 11.45	The Modern Public Sector and eGovernment Dr. Muiris MacCarthaigh, Institute of Public Administration, Ireland.
11:45 – 11.55	Children & Technology – The Disappearing Digital Divide Ms. Siobhan Smith, Principal, Aughnagarron National School, Co. Longford, Ireland.
11:55 – 12.15	Getting To Grips With Technology – Scratch Programming Gallen Community School, Ferbane Co. Offaly, Ireland.
12:15 – 12.45	Today's Perspective & Tomorrows Technology Mr. Roger Fitzpatrick, Senior Manager, Ericsson, Athlone, Co. Westmeath, Ireland.
12.45 – 13.00	Q & A session
13:00 – 14.30	Lunch
Third Session Chaired by Mr. Martin Daly, Director Midland Regional Authority	
14:30 – 15.20	Elected Representative use of Technology Cllr. Connie Hannify, Midland Regional Authority Ireland. Ms. Evelyn Uuemaa, Councillor of Palupera Parish, Estonia. Dr. Carlos Brito, City Councillor Municipal City Council Of Barcelos, Portugal.
15:20 – 16.00	The DLA Project - Towards a Common Methodology Mr Daniel Lynch, Longford County Council, Ireland (Workgroup 3 leader). Mr. Tonu Oja, University of Tartu, Estonia (Workgroup 1 leader). Ms Paraskevi Gkiourka, University of Western Macedonia, Greece. (Workgroup 2 leader)
16.00 – 16.15	Q & A Session
16.15 – 16.20	Closing Remarks & Conference Close Mr. Martin Daly, Director, Midlands Regional Authority, Ireland.



CLLR. MICHEAL CARRIGY Cathaoirleach, Midland Regional Authority

Cllr. Micheal Carrigy was elected Cathaoirleach of the Midland Regional Authority in July 2011 and is also a member of Lonford County Council since 2009. As a member of both Midland Regional Authority and Longford County Council, Micheal has had an opportunity to input into local and regional planning & development policy and has been the driving force behind many important local initiatives.



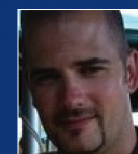
MR. DANIEL LYNCH, Project Technical Specialist, Longford County Council, Ireland

Daniel currently works for Longford County Council and provides technical expertise to the Digital Local Agenda Project for the MRA. A Business and IT graduate and former lecturer from Athlone Institute of Technology Daniel has held Software Development and ICT Project Leader positions with many organisations including the General Medical Service Payments Board, Telecom Eireann (Eircom) and the North Eastern Health Board (HSE).



MR. CHRISTIAN P. GEIGER, Researcher, Zappelin University, Friedrichshafen, Germany

Christian Geiger is a researcher at the Deutsche Telekom Institute for Connected Cities at the Zeppelin University Friedrichshafen. Following completion of a Masters of Art in Public Management & Government Christian worked at the Strategic Organisation & Financing Unit (SOFI). His main research is focused on Open Government, Open Data, eParticipation, City Wikis, Smart Cities and public sector modernization.



MR. MIGUEL PEREIRA, Municipal City Council of Barcelos, Portugal

Miguel Pereira is based in the City Council of Barcelos, Portugal. Miguel has a degree in Geography, a Masters in Tourism and Regional Development and in 2010 undertook a Doctoral Program with the University of Santiago de Compostela in Regional Planning (2010), with research focus on the "The GIS and Augmented Reality in planning, management and geomarketing in Tourism" He is guest professor at the Polytechnic Institute of Cávado and Ave (IPCA), and author of "Tourist Information System" - published in August 2008.

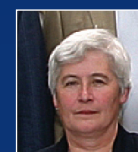


DR. MUIRIS MAC CARTHAIGH, Research Officer, Institute of Public Administration, Ireland
Muiris MacCarthaigh works in the Research Division of the Institute of Public Administration where he undertakes work for a variety of public organizations in Ireland and internationally. His principal research interests concern issues in public sector governance and reform, and the relationship between politics and administration. He has published a number of books including *Government in Modern Ireland* (2008), *Autonomy and Control of State Agencies* (2010) and *The Houses of the Oireachtas: Parliament in Ireland* (2010). He is a co-founder of the recently launched Irish State Administration Database (www.isad.ie).



MR. ROGER FITZPATRICK, Senior Manager, Ericsson, Athlone, Co. Westmeath, Ireland

Roger Fitzpatrick has worked for Ericsson for 30 years. He has directed development in GSM, CDMA and WCDMA Radio Access Networks. He has been on assignments in Germany, Sweden and San Diego, USA. Ericsson employs 1600 people in Ireland including over 800 in R&D and directs centres in Hungary and India. Roger is currently directing Operative Support System (OSS) development for its leading mobile solutions including Long Term Evolution (LTE).



CLLR. CONNIE HANNIFY Midland Regional Authority

Cllr. Connie Hannify is a member of the Midland Regional Authority, Offaly County Council and the Border Midlands & West (BMW) Regional Assembly. She is currently chairperson of the BMW Assembly EU Monitoring Committee. Connie represents the Midland Region on the EU Committee of the Regions and is rapporteur on a number of opinions including Review of the Small Business Act and Communication on Helping SMEs to Go Digital. Connie is past president of the Association of City and County Councils.



MS. EVELYN UUEMAA, Researcher of Geoinformatics Department of Geography, University of Tartu, Estonia.

Evelyn Uuemaa currently works as a researcher of Geoinformatics at the Department of Geography University of Tartu. She holds a PhD in landscape ecology and environmental protection and an MSc in geoinformatics and cartography. Evelyn has been councillor of Palupera parish since 2009 where she is involved in both the finance and education committee of the local government.



DR. CARLOS BRITO, City Councillor Municipal City Council of Barcelos, Portugal

Dr. Carlos Brito is graduate of Economics from Lusiada University, Porto. He has held many company management throughout his career including managing partner of an accountancy and consulting firm in Barcelos from 2009. He is currently a member of the political commission of the Municipality of Barcelos Socialist Party. He is member of the parish of Lijo with responsibility for Sport, Public Services Reform, Civil Protection and Transport.

PARTICIPATING SCHOOLS

Aughnagarron National School Granard, Co. Longford is adapting the use of Information and communication Technology to enhance the learning and teaching experience.. The school promotes active engagement of IT amongst teachers and students with each classroom equipped with PCs laptops and interactive learning materials and a range of educational software.

Gallen Community School Ferbane, Co. Offaly Ireland are hosting a Scratch Programming Project for their Transition Year Students in conjunction with Atlantic Corridor, Erricssons and Athlone Institute of Technology (AIT). The 10 week course is being delivered by AIT Lecturers and involves students participating in a study tour of Erricssons. A key aim of the project is to link the needs of industry with both 2nd level and 3rd level students.

DLA PROJECT SPEAKERS

DANIEL LYNCH, DLA Project Technical Specialist/ IS Project Leader, Longford County Council, Ireland

TÕNU OJA, Professor of geoinformatics and cartography, University of Tartu, Estonia

PARASKEVI GIOURKA, Project Manager School of Mechanical Engineering, University of West Macedonia, Greece.