


DLA Project – Component 3 – Good Practices identification

Title	StadtWiki Karlsruhe
Acronym	SWKA
Web site	http://ka.stadtwiki.net/Hauptseite
Practice logo	
Type of initiative	<p>Please indicate the type of the GP</p> <p><input checked="" type="checkbox"/> Project or service <input type="checkbox"/> Capacity building</p> <p><input type="checkbox"/> IS policy / legal framework <input type="checkbox"/> Award scheme</p> <p><input type="checkbox"/> Strategic initiative <input type="checkbox"/> Other (<i>please specify</i>):</p> <p><input type="checkbox"/> Network</p> <p>_____</p> <p>_____</p>
DLA Country/Region	<p>Please indicate your DLA region</p> <p><input checked="" type="checkbox"/> Baden-Württemberg (Germany) <input type="checkbox"/> Latvia</p> <p><input type="checkbox"/> Estonia <input type="checkbox"/> North Portugal</p> <p><input type="checkbox"/> Galicia (Spain) <input type="checkbox"/> Midlands(Ireland)</p> <p><input type="checkbox"/> North Hungary <input type="checkbox"/> Tuscany (Italy)</p> <p><input type="checkbox"/> Macedonia (Greece) <input type="checkbox"/> Western Greece</p>
City / Region	Karlsruhe, Baden-Württemberg, Germany
Period of realization	22/07/2004-ongoing
Date of activation	22/07/2004
Focus area (see DLA manifesto)	<p>Please indicate an item:</p> <p><input checked="" type="checkbox"/> e.Participation <input type="checkbox"/> Secure digital local networks</p> <p><input type="checkbox"/> e.Inclusion <input checked="" type="checkbox"/> Advanced municipal and local services</p> <p><input type="checkbox"/> Full broadband access</p>
Type of service	<p><input type="checkbox"/> Not applicable/Not available <input type="checkbox"/> Training/Education</p>

	<input checked="" type="checkbox"/> Content provision <input checked="" type="checkbox"/> Awareness/Raising information <input checked="" type="checkbox"/> Participation	<input type="checkbox"/> IT infrastructures or products <input type="checkbox"/> Inclusive services of general interest
Topic(s) (see DLA manifesto)	According to the focus area, please indicate the topic of your practices choosing from the "i2010 Digital Local Agenda Action Goals" (see DLA Manifesto) Advanced municipal and local services	
Abstract		
<p>Insert here a short description of the practice (1 page max)</p> <p>The <i>StadtWiki Karlsruhe</i> (CitiWiki Karlsruhe) is an online information portal for the people of the region of Karlsruhe in Northern Baden-Württemberg. It has been initiated in 2004 by a citizen of Karlsruhe. Following the logics of the "wisdom of the crowds", the wiki is not administered by a single person or institution, it rather allows citizens to write posts and articles and share their knowledge. The only thing they have to do is register as authors. There are regular meetings (every two months) in which the authors of the wiki come together and debate about the development of the project and generate new ideas.</p> <p>The information provided in the wiki is separated into different categories:</p> <ul style="list-style-type: none"> ➤ Geography and Nature maps of the city and the region, information about infrastructure ➤ History, Politics and Religion history of the city, demographic data, religion, political parties, deputies ➤ Tourism and Leisure hotels, hostels, bars, pubs ➤ Education Culture and Sports schools, universities, museums, architecture, football ➤ Economy, Media, Traffic and Social Affairs Companies, entrepreneurs, agencies, shopping, newspapers, city traffic, health, accommodation <p>The wiki also offers citizens an overview of important events and dates in the region. Languages available are German, English, French and Russian.</p> <p>The goals of the wiki, as stated in the imprint, are to</p> <ul style="list-style-type: none"> • be an information portal for tourists and business people • make it easier for new citizens to get to know the region and the city • be a provider of historic information for citizens. <p>The wiki is declared to be</p> <ul style="list-style-type: none"> • A webportal • that provides information from the region for the region • not for advertising but for providing information 		

- no online newspaper even though it also provides recent news
- not complete and enlargeable
- without a permanent editorial department but with multiple authors from the region
- self-regulating, advertisement free and barrier free

A total number of 21,132 Articles and 15,993 pictures have so far been uploaded to the wiki and it keeps growing.

Policy context and strategic framework

Please describe briefly the context in which you operate (including EC policy, if applicable) and the local/national/European policy and/or strategic framework (if applicable). (1/2 page max)

Not applicable

Scope

- | | |
|---|--|
| <input type="checkbox"/> City | <input type="checkbox"/> Municipality |
| <input checked="" type="checkbox"/> Province/County | <input type="checkbox"/> Region/Nation |

Target users or group

- | | |
|---|--|
| <input checked="" type="checkbox"/> Citizens | <input type="checkbox"/> Civil Society |
| <input type="checkbox"/> Industries | <input type="checkbox"/> Other (please specify): |
| <input type="checkbox"/> Associations | _____ |
| <input type="checkbox"/> Public Administrations | _____ |

Description of target or users group

Please describe your target group and provide some information on size, composition and needs. Provide some use cases of the practice (1 page max)

The target group of the wiki can be separated into three categories. The wiki is supposed to

- be an information portal for **tourists** and **business people** who visit the region
- make it easier for **new citizens** to get to know the region and the city and
- be a provider of historic information for **citizens**.

Most of the articles in the wiki provide general information on the city and the region (destinations for tourists, opening times of museums, interesting events,...). In addition, there are some daily news and information on administrative and organisational issues, such as city plans, information on registration in the city, schools and so on. It is available in German, English, Russian and French and thus does not merely address people from the region but international guests/ tourists as well.

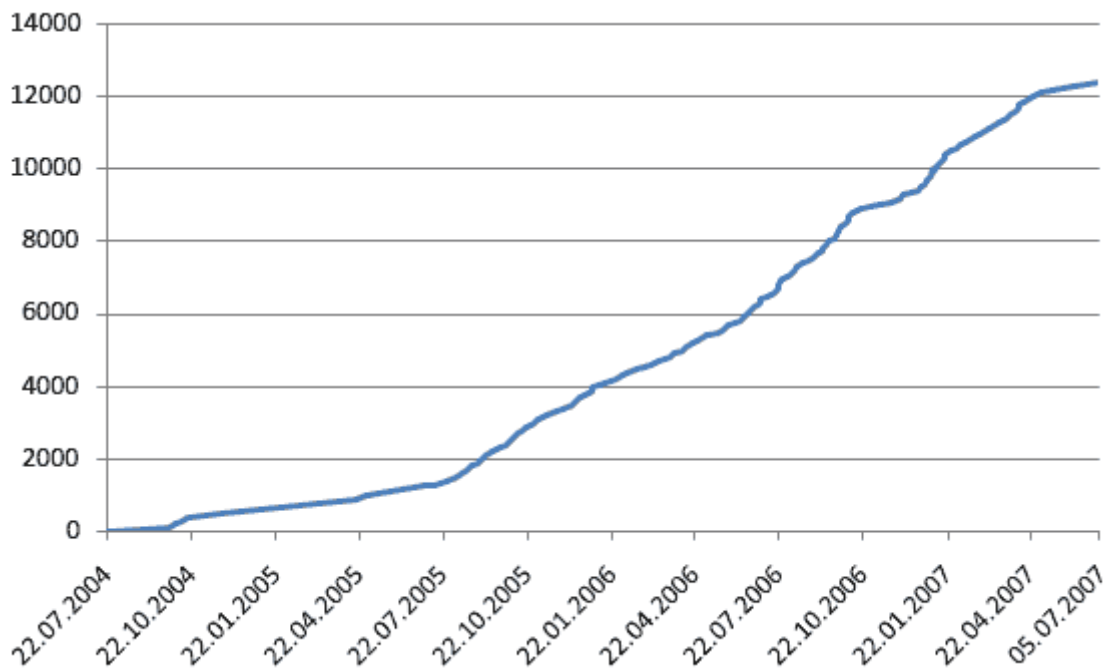
Overall implementation approach	<input checked="" type="checkbox"/> Public administration(s) <input type="checkbox"/> Private sector <input type="checkbox"/> Non profit sector	<input type="checkbox"/> Partnerships between administration and/or private sector and/or non profit sector <input type="checkbox"/> Other (<i>please specify</i>): <hr/> <hr/>
Description of the way you implement and manage your initiative/service		
<p>Please explain the implementation and management approach followed, indicating the key components and success factors (<i>1 page max + 1 scheme if helpful</i>)</p> <p>The wiki service is offered by an association (<i>Bildungsverein Region Karlsruhe</i>, http://wiki.bvrk.de/wiki/Hauptseite) that has no permanent employees but rather works on a honorary basis. The costs for the wiki (appr. 1000 EUR/ year for web and hosting services) are covered through donations and membership fees of the association.</p>		
Technology choice	<input type="checkbox"/> Proprietary technology <input checked="" type="checkbox"/> Open source software <input type="checkbox"/> Mainly (or only) open standards	<input type="checkbox"/> Standard based technology <input type="checkbox"/> Accessibility compliant (min WAI-AA) <input type="checkbox"/> Not applicable
Technology solution		
<p>Explain the technological choices and the approach followed. Indicate the degree to which interoperability (semantic, organizational or technical), the use of standards and/or proprietary technology are important in your project (<i>1/2 page max + 1 scheme if helpful</i>)</p> <p>The wiki runs as an open source and open standard tool and under the Creative Commons license, the operating system is Debian GNU/Linux.</p>		
Funding source	<input type="checkbox"/> Public EU funding <input type="checkbox"/> Public National funding <input type="checkbox"/> Public Regional funding	<input type="checkbox"/> Public Local funding <input type="checkbox"/> Private sector (s) <input checked="" type="checkbox"/> Voluntary contributions
Implementation costs (overall)	<input type="checkbox"/> Not applicable <input checked="" type="checkbox"/> € 0 - 15.000 <input type="checkbox"/> € 15.000 - 50.000 <input type="checkbox"/> € 50.000 - 100.000 <input type="checkbox"/> € 100.000 - 300.000	<input type="checkbox"/> € 300.000 - 1 million <input type="checkbox"/> € 1 million - 5 millions <input type="checkbox"/> € 5 millions - 10 millions <input type="checkbox"/> More than 10 millions

Main results, scope and benefits

Please, describe the main results (qualitative and quantitative) for all stakeholders involved: you should mention issues such as impact, scope, added value and results achieved and/or expected by your initiative, including user impact and user satisfaction. (1 page max + indicators of results + schemes if helpful)

The wiki records more than 8000 users a day.

Please find below an overview of the number of articles for the period from July 2004 to July 2007:



Source: http://de.wikipedia.org/wiki/Stadtwiki_Karlsruhe

Return of investment

Please estimate the direct savings that will result from the project over its total estimated duration. The savings should ideally benefit your country/region or users. In case you cannot provide an amount, please describe your return on investment (1/2 page max+ schemes if helpful)

Not applicable

Lesson learnt

Describe the THREE main lessons learnt from your case (1/2 page max)

- 1) The development and growth of a community can't be forced, a project like the *StadtWiki* requires much time and patience as the community of authors only develops slowly.
- 2) People are willing to invest amazingly much time and money into something that does not necessarily bring any revenue and that "only" serves the general good.

Sharing features

Evaluate the potential for others to learn from your case and describe mechanisms for exchange,

transfer and replication. Also, please specify whether you have shared this case or project with others (peers, public sector actors, such as governments, etc.) and the results (*1 page max + schemes if helpful*)

The StadtWiki is definitively suitable to be shared with other European regions and to be established as a best practice case. The project is especially suited to be applied in other European cities/ regions as it is relatively easy to install and does not require permanent administrative manpower but is administered and updated by citizens and other interested users. The fact that it is available in German, English, Russian and French makes it especially easy to be adapted in other regions. as it can easily be showcased to interested cities/ regions.

The *StadtWiki* project has been presented to actors from the field of eGovernment and the public sector mostly from Baden-Württemberg. However, it has attracted high media coverage and is therefore known beyond the borders of Baden-Württemberg as well.

Could the GP be available for a DLA “on site” study visit?

Yes

No

Conditioned (*please specify*):
